

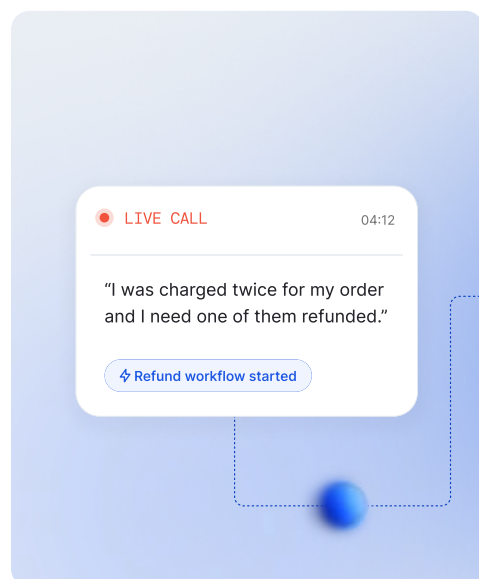
Automate work from intent to completion

Cresta Deputy automates the operational work behind every customer experience. With goals and context that persist across conversations, systems, and teams, Deputy connects your frontline and back office to increase capacity and cut costs.

TRUSTED BY



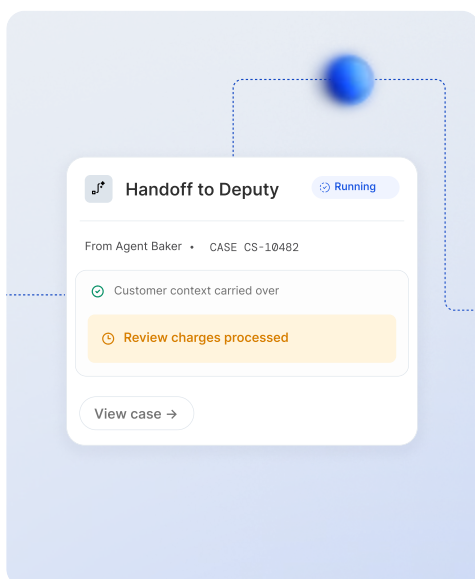
Orchestrate work, wherever it takes place



Real-time

Alongside employees

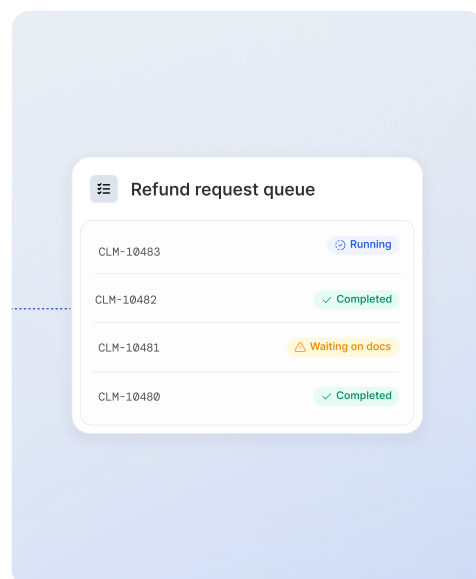
Deputy works alongside human agents in every conversation, triggering workflows to create cases, update records, and manage transactions, so agents resolve issues faster and stay with the customer.



Handoff

Beyond the conversation

Deputy picks up the open work after every conversation. It triggers reminders and document requests, updates systems, and passes context into future conversations until the process is complete.

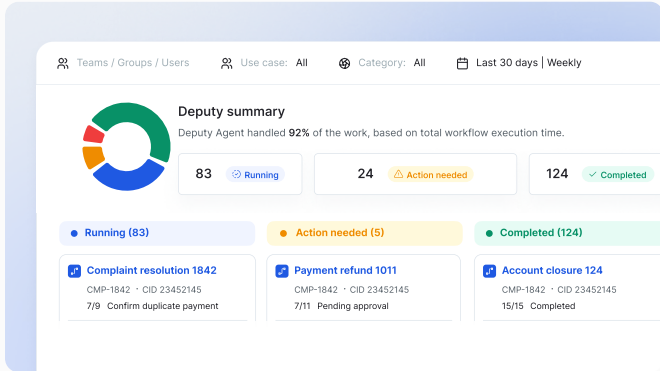


Backoffice

Behind the scenes

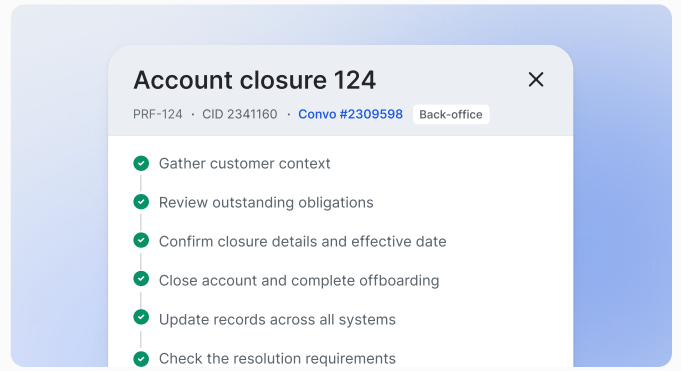
Any business process can kick off a workflow. When a new claim, refund request, or failed payment needs processing, Deputy handles each step and brings in the right people for review and approval.

Turn manual work into measurable outcomes



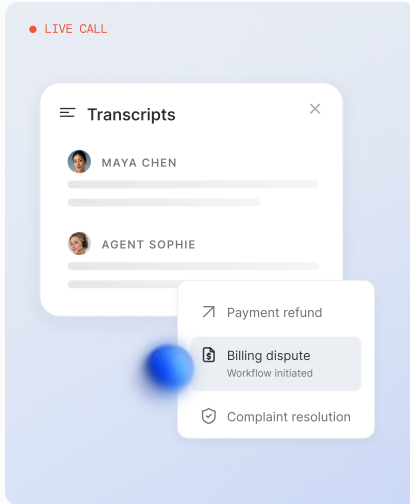
Drive consistency

Run every process on time and by the book, so complaints always get logged, prior authorizations don't require rework, and cancellations get processed the first time.



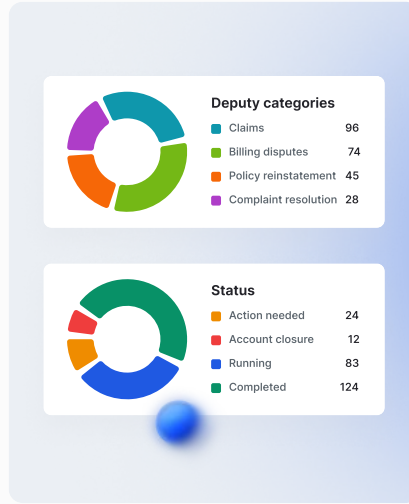
Minimize risk

Lower regulatory and compliance risk, so dispute notices go out on time, refunds get issued within required windows, and member appeals get resolved before the cutoff.



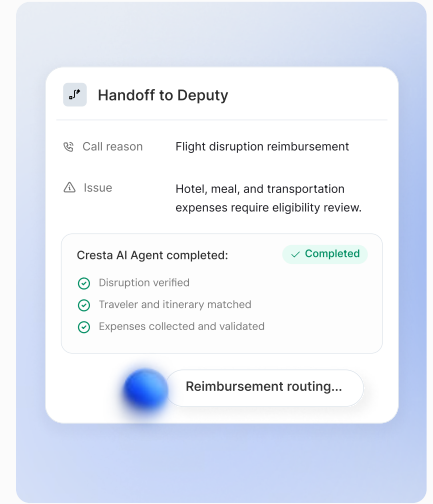
Reduce cost

Spend less time on repetitive tasks and correcting avoidable errors. Lower the cost of each request while your teams focus on higher-value work.



Increase capacity

Handle higher volumes and work through backlogs without outsourcing or increasing headcount.



Accelerate resolution

Resolve requests faster with less back-and-forth and fewer stalled steps. Shorten cycle times so customers aren't left waiting on the next update.

See Deputy automate your workflows

[Book a demo →](#)